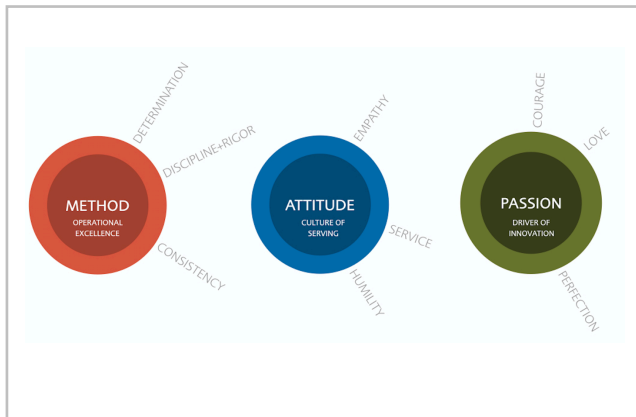




## VIRTUOSO

Through a finely crafted storyline and the powerful blend of Felipe's business acumen and his passion for music, he explores, **with a grand piano on stage**, the way in which individuals, teams and organizations can reach levels of extraordinary performance by embracing the three attributes of virtuoso musicians.

Virtuoso Framework



**Method** :Great musicians **master** their instruments, through the adoption of a rigorous method. In corporations, method leads to operational excellence.

**Attitude**: With the correct attitude, musicians are able to **connect** with their audiences. In corporations, attitude is the pillar for consolidating a culture of serving.

**Passion** : Passion generates **emotions**. In corporations, passion drives continuous improvement and ignites innovation.

### Keynote Takeaways

1. A solid and applicable framework to foster virtuoso behaviors in your organization
2. Renovated and energized team
3. Strong willingness to excel and reach peak performance

**FELIPE GOMEZ**